

Directorate of Distance Education
Swami Vivekanand Subharti University
Meerut

DIRECTORATE OF DISTANCE EDUCATION

Syllabus

For

M.A-JMC-I YEAR

M.A-JMC-II YEAR



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Swami Vivekanand Subharti University
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M.A-JMC-I YEAR

First Year			Instructional System							Credits	Marks
Course Code	SLM Code	Name of the subject	P C P	A W D	V G D	P D P	P E C	P P W	II I L		
M.A JMC-1	MJM-101	MASS COMMUNICATION	√	√	√	√				8	100
M.A JMC-2	MJM-102	REPORTING & EDITING	√	√	√	√				8	100
M.A JMC-3	MJM-103	HISTORY OF PRESS, TRANSLATION & BASIC WRITING SKILL	√	√		√				8	100
M.A JMC-4	MJM-104	MEDIA MANAGEMENT	√	√		√				8	100
M.A JMC-5	MJM-105	Public Relation & Advertising	√	√		√				8	100
TOTAL										40	500

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M.A-JMC-II YEAR

Second Year			Instructional System							Credits	Marks
Course Code	SLM Code	Name of the subject	P C P	A W D	V G D	P D P	P E C	P P W	II I L		
M.A JMC-6	MJM-106	BROADCAST JOURNALISM	√	√	√	√				8	100
M.A JMC-7	MJM-107	Media Laws & Ethics	√	√	√	√				8	100
M.A JMC-8	MJM-108	MEDIA RESEARCH	√	√		√				8	100
M.A JMC-9	MJM-109	Development Communicaton	√	√		√				8	100
M.A JMC-10	MJM-110	PHOTO JOURNALISM	√	√		√				8	100
M.A JMC-11	MJM-111	Dissertation					√			4	100
TOTAL										44	500